University of Houston-Downtown

Course Prefix, Number, and Title: ART 1310: Introduction to Visual Art

Credits/Lecture/Lab Hours: 3/3/0

Foundational Component Area: Creative Arts

Prerequisites: None **Co-requisites:** None

Course Description: An introduction to the visual arts. The visual elements of artworks are defined and students are introduced to the vocabulary, principles and techniques of art in different periods and cultural settings. Includes individual art projects and tours. This course satisfies the Fine Arts component of the Texas Core Curriculum.

TCCNS Number: ARTS 1301

Demonstration of Core Objectives within the Course:

Assigned Core	· · · · · · · · · · · · · · · · · · ·		Method by which	
Objective	Students will be able to:	used to achieve the outcome	students' mastery of this	
			outcome will be	
			evaluated	
Critical Thinking	Analyze, evaluate, and	Content Topics:	Content Topics:	
	possibly create works of art	INTRODUCTION	INTRODUCTION	
	with reference to aesthetic	1. Impulses For Art and Artistic	1. Impulses For Art and	
	contexts and historical	Motivations	Artistic Motivations	
	frameworks.	2. Themes and Purposes of Art	2. Themes and Purposes	
		THE VOCABULARY OF ART	of Art	
		3. The Visual Elements	THE VOCABULARY OF ART	
		4. Principles of Design	3. The Visual Elements	
		TWO-DIMENSIONAL MEDIA	4. Principles of Design	
		5. Drawing	TWO-DIMENSIONAL	
		6. Painting	MEDIA	
		7. Prints	5. Drawing	
		8. The Camera Arts: Photography,	6. Painting	
		Film, and Video	7. Prints	
			8. The Camera Arts:	
		THREE-DIMENSIONAL MEDIA	Photography, Film, and	
		9. Sculpture	Video	
		10. Ceramics and crafts		
		11. Architecture	THREE-DIMENSIONAL	
			MEDIA	
		Instructional Strategies:	9. Sculpture	
		Students will learn	10. Ceramics and crafts	

		through instructor presentations using digital imagery/PowerPoint representation of artworks • Students will visit	11. ArchitectureInstructional Strategies:Students will learn through instructor		
		galleries/museums to view original works of art	presentations using digital imagery/PowerPoint representation of artworks • Students will visit galleries/museums to view original works of art		
Critical Thinking	Efficiently communicate	Content Topics:	Content Topics:		
	critical inquiry about the	1.Style differences and	1.Style differences and		
Communication	creative arts through	identification	identification		
	analytical writing, oral	2. Subject Matter Identification	2. Subject Matter		
	presentation, and visual	3. Reading of Narrative	Identification		
	communication.	4. Extrapolating Content and	3. Reading of Narrative		
		theme	4. Extrapolating Content		
		Instructional Strategies:	and theme		
			Instructional Strategies:		
		Students will	Students will		
		deliver presentations in	deliver presentations		
		front of an audience.	in front of an		
		Students will	audience.		
		attempt to place art works in their correct	Students will attempt to place art		
		historical contexts	attempt to place art works in their correct		
		through understand of	historical contexts		
		concurrent styles, subject	through understand of		
		matter, and narratives	concurrent styles,		
		Students will	subject matter, and		
		hypothesize on the	narratives		
		motivations of the artist	Students will		
		through discussion of	hypothesize on the		
		content and theme.	motivations of the		
			artist through		
			discussion of content		
			and theme.		
Teamwork	Collaborate in team-based	Content Topics:	Content Topics:		
Casial	classroom practices to	1. Art historical research	1. Art historical research		
Social	support the production of	methods methods			

Responsibility	knowledge and multiple			
	perspectives in one or more	Instructional Strategies:	Instructional Strategies:	
	of the arts disciplines.		 Students will work 	
		 Students will 	in teams to identify	
		work in teams to identify	unknown works of art.	
		unknown works of art.	 Students will each 	
		 Students will 	explore a research	
		each explore a research	source and/or	
		source and/or element of	element of the work	
		the work (composition,	(composition, style,	
		style, narrative, etc.) to	narrative, etc.) to	
		build a case for proposing	build a case for	
		a context for the work.	proposing a context	
		 Each student within a 	for the work.	
		group will address the idea of	 Each student 	
		multiple perspectives	within a group will	
		through their research into a	address the idea of	
		work of art by accessing	multiple perspectives	
		different sources. In this case	through their research	
		a source may be defined as	into a work of art by	
		any credible document that	accessing different	
		addresses the art (including	sources. In this case a	
		its theme, content and/or	source may be	
		historical context) through	defined as any	
		primary source documents,	credible document	
		historical documents,	that addresses the art	
		contemporary analysis; or	(including its theme,	
		sources that address formal	content and/or	
		analysis or technique.	historical context)	
			through primary	
			source documents,	
			historical documents,	
			contemporary	
			analysis; or sources	
			that address formal	
			analysis or technique.	
Social	Identify the fundamental	Content Topics:	Content Topics:	
Responsibility	significance of the creative	1. Create Places for some	1. Create Places for	
	arts to regional, national, and	human purpose	some human purpose	
	global communities and	Create extra-ordinary versions of ordinary objects	2. Create extra-	
	discuss the necessity for	versions of ordinary objects	ordinary versions of	
	advancing the role the arts	3. Record and commemorate	ordinary objects	
	play in these communities.	4. Give tangible form to the	3. Record and	
		unknown	commemorate	
	<u> </u>	5. Give tangible form to	4. Give tangible form	

feelings and ideas
6. Refresh our vision and
help us see the world in new
ways

2. Instructional Strategies:

- 1. Students will understand the fundamental impulse to make art and its inherent significance to community through readings and lecture.
- 2. Students will be asked to assess motivational impulses of works unknown to them using terminology and critical analysis skills learned in the course.

- to the unknown
- 5. Give tangible form to feelings and ideas
- 6. Refresh our vision and help us see the world in new ways

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Additional Course Outcomes:

After completing this course students will be able to:

- Recognize and define common materials used to make art
- Describe some of the variety of themes that are expressed in works of art
- Identify many major art works in the historical context in which they were made
- Interpret any work presented to you with some critical skills
- Investigate artists and specific works of art
- Discuss artists and the arts using proper terminology

Course Topics:

- Living with Art: impulses for art making, what artists do, creating and creativity, looking and responding
- What is Art: audience, ideas of beauty, artistic style, representation and abstraction, form, content, iconography
- Themes of Art: genre, religious, political, historical, contemporary culture, human experience, invention and fantasy, nature, art as a design element
- Visual Elements: line, shape and mass, light, color, texture, pattern, space, time, motion
- Principles of Design: unity, variety, balance, emphasis and subordination, scale, proportion, rhythm
- Drawing: media and techniques

• Painting: media and techniques

• Prints: media and techniques

• Sculpture and Installation: media and techniques

• Architecture: media and techniques

Grading/Course Content which Demonstrates Student Achievement of Core Objectives:

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Course Gr	ade A: 90-100	B: 80-89	C: 70-79	D: 60-69	F: 0-59
	Exa	am 1		33.33%	
	Exam 2			33.33%	
	Average of four group oral presentation/writing/art-			33.34%	
	making	projects			
	Total			100%	