



**Galveston College Associate of Science – Business Administration
to University of Houston-Downtown Bachelor of Business
Administration in Marketing**



4 – Year Suggested Academic Plan for Transfer

*Based on UHD Catalog year of 2021-2022 **Note:** There may be some minor changes in courses due to recently approved course updates.

First Year - Freshman

Fall Semester				Spring Semester			
GC	UHD	Course Name	Hrs	GC	UHD	Course Name	Hrs
*ENGL 1301	ENG 1301	Composition I	3	*ENGL 1302	ENG 1302	Composition II	3
*HIST 1301	HIST 1305	US History I	3	*HIST 1302	HIST 1306	US History II	3
BUSI 1301	BA 1301	Business Principles	3	MATH 1324	MATH 1324	Math for Business & Social Sci.	3
BCIS 1305	MIS 1305	Business Computer Apps	3	*SPCH 1315 or 1321 or Elective ⁴	(Core 090)	Choose from options below	3
*Life & Phys. Sci. ¹	(Core 030)	Choose from options below	3	*Life & Phys. Sci. ¹	(Core 030)	Choose from options below	3
Total			15	Total			15

Second Year - Sophomore

Fall Semester				Spring Semester			
GC	UHD	Course Name	Hrs	GC	UHD	Course Name	Hrs
*GOVT 2305	POLS 2305	Federal Government	3	*GOVT 2306	POLS 2306	Texas Government	3
*ECON 2301	ECO 2301	Principles of Macroeconomics	3	ECON 2302	ECO 2302	Principles of Microeconomics	3
ACCT 2301	ACC 2301	Principles of Financial Accounting	3	ACCT 2302	ACC 2302	Managerial Accounting	3
MATH 1325	MATH 1306	Calculus for Business & Social Sci.	3	BUSI 2305	STAT 2305	Business Statistics	3
*Creative Arts ³	(Core 050)	Choose from options below	3	*Lang., Phil., and Culture ²	(Core 040)	Choose from options below	3
Total			15	Total			15

Third Year - Junior

Fall Semester				Spring Semester			
GC	UHD	Course Name	Hrs	GC	UHD	Course Name	Hrs
	BA 3300	Business Cornerstone	3		MIS 3302	Management of Information Systems	3
	BA 3301	Legal Environment of Business	3		FIN 3302	Business Finance	3
	Any Level Elective	Any Level 3-Credit Hour Elective	3		BA 3350	Business Communications	3
	MKT 3301	Principles of Marketing	3		MKT 3305	Integrated Marketing Communications	3
	MGT 3301	Principles of Management	3		MKT 3308	Digital Marketing	3
Total			15	Total			15

Fourth Year - Senior

Fall Semester				Spring Semester			
GC	UHD	Course Name	Hrs	GC	UHD	Course Name	Hrs
	MKT 4305	Buyer Behavior	3		MKT 4309	Marketing Strategy	3
	MKT 4306	Marketing Research	3		Upper Level MKT Elective	Upper Level Marketing Elective	3
	Upper Level MKT Elective	Upper Level Marketing Elective	3		Upper Level MKT Elective	Upper Level Marketing Elective	3
	Upper Level MKT Elective	Upper Level Marketing Elective	3		Upper Level MKT Elective	Upper Level Marketing Elective	3
	MGT 3332	Operations and Supply Chain Management	3		MGT 4302	Business Strategy	3
Total			15	Total			15

Notes/Comments:

- (1) **Life & Physical Science options are:** BIOL 1322, BIOL 1406, BIOL 1407, BIOL 2401, BIOL 2402, BIOL 2421, CHEM 1405, CHEM 1411, CHEM 1412, CHEM 2423, CHEM 2425, ENVR 1301, ENVR 1302, KINE 1301, PHYS 1401, PHYS 1402, PHYS 2425, or PHYS 2426
- (2) **Language, Philosophy, & Culture options are:** ARTS 1304, DRAM 2361, DRAM 2362, ENGL 2322, ENGL 2323, ENGL 2327, ENGL 2328, ENGL 2332, ENGL 2333, HIST 2311, HIST 2312, HUMA 1302, PHIL 1301, PHIL 2306, or PHIL 2307.
- (3) **Creative Arts Elective options are:** ARTS 1301, ARTS 1303, COMM 2366, DRAM 1310, DRAM 2366, HUMA 1301, MUSI 1306, MUSI 1310.

***Dual Credit Course Options Note:** A grade of a "C" or better is required for the courses at GC. Student must also meet GPA transfer admission requirement.

Updated: 9-3-2021

Articulation Agreement Information – Standard and Program to Program (P2P)

Transfer of Credit & Student Benefits

- Credits from GC that are transferrable to UHD degree programs may be specified in any program-to-program articulation agreement.
- Reverse transfer
- GC students will be allowed access to academic advising services at UHD
- GC Honors students admitted to UHD will receive:
 - Acceptance to UHD Honors Program with a minimum GPA (GPA varies by the College in which the program resides)
 - UHD will accept a minimum of 12 hours of transfer Honors credit; eligible for merit and need-based aid commensurate with qualifications

Standard Agreement & P2P Agreement

(Associate of Science Business Administration to
Bachelor of Business Administration in Marketing)

Program Admission Requirements

- Students who have completed the general education core (42 hours), earned a minimum 2.25 cumulative GPA, including a “C” in MATH 1324-Mathematics for Business and Social Sciences and satisfied TSI obligation may be admitted to the Davies College of Business.
- UHD will calculate the higher grade received on duplicate courses for GPA requirements.
- UHD will accept a “D” in courses except for MATH courses.

Program Specific Requirements